



The **Coaching** Directory  
Connecting Clients to Coaches

[thecoachingdirectory.com.au](http://thecoachingdirectory.com.au)  
[connect@thecoachingdirectory.com.au](mailto:connect@thecoachingdirectory.com.au)

## THE COACHING DIRECTORY

Specialising in the personal and professional development sectors, offering a unique, **free Client-Coach Matching Service**. We connect individuals with expert coaches across various fields like leadership, wellness, and career growth. Our service ensures a tailored coaching experience for achieving personal and professional aspirations.

## OUR MISSION

At The Coaching Directory is to make personal and professional growth accessible for everyone. We do this by connecting you with expert coaches through an innovative matching service that's tailored to your individual goals and aspirations.

## OUR VISION

Is to be the go-to platform for personal and professional development. We aim to ensure that anyone seeking growth will find the right coach and support, promoting a culture of continuous improvement and success.

## CORE COMPETENCIES

### Connecting

- Matching clients with the right coaches
- Easy online directory
- No-cost matching service
- Comprehensive coach screening
- Provision of resources

### Fulfilment

- Working with qualified coaches
- Offering a wide selection of coaches
- Focusing on the client's needs
- Creating custom coaching plans
- Adhering to high professional standards

### Transformation

- Gaining clarity
- Reaching goals
- Building confidence
- Encouraging growth
- Strengthening resilience





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## **PERSONALISED COACHING SOLUTIONS FOR TARGETED GROWTH**

The Coaching Directory provides various coaching services tailored for leadership, personal growth, and team cohesion. We offer individual and group coaching sessions, workshops, and assessment tools to improve communication, resolve conflicts, and boost overall well-being. Our goal is to connect you with skilled coaches who meet your development objectives and budget requirements.

### **UNIQUE VALUE PROPOSITION / DIFFERENTIATORS:**

- ☒ Coaches undergo stringent screening to validate credentials
- ☒ Matching Service is streamlined for personalisation and ease
- ☒ Diversity of coaches representing various backgrounds and specialties
- ☒ Proudly Certified Business with Supply Nation and Kinaway Chamber of Commerce

## **OUR CLIENT-COACH MATCHING PROCESS**

### **Client Needs Assessment**

We identify your aspirations to facilitate precise matches with an assessment of your unique goals and challenges. This crucial step ensures we align you with a coach who not only understands your objectives but is also the most suitable to help you overcome your specific challenges and reach your aspirations.

### **Coach Screening and Selection**

Instead of a one-size-fits-all approach, we are diligent in selecting coaches based on your individual needs. Our process considers the nuances of your requirements, matching you with professionals who not only meet our high standards but also resonates with your personal and professional growth journey.

### **Customised Coach Matching**

Our commitment to a customised match extends beyond qualifications to the chemistry between coach and client. Our tailored approach aligns your objectives with the ideal coaching expertise and strives to create compatible pairings that feels right for you.





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## OUR EXPERIENCE SPANS SEVERAL SECTORS

- ☐ Business Owners
- ☐ Entrepreneurs
- ☐ Corporates
- ☐ Education
- ☐ Government
- ☐ Consulting
- ☐ Health and Wellness
- ☐ Personal Development



## ☐ A NETWORK OF COACHING EXPERTISE AND EXPERIENCE

All our coaches are meticulously vetted to ensure they possess the right credentials, experience, and insurances. Specialising in areas such as executive leadership, career transition, personal development, health and wellness, relationship management, and more, our coaches are equipped to assist with a diverse array of needs. This includes providing career advice, enhancing leadership skills, navigating life transitions, and fostering self-confidence, among other personal and professional growth areas.

## ☐ INCLUSIVITY AND EXPERTISE / COACHING FOR EVERY LEVEL OF LEADERSHIP

Championing inclusivity, we ensure that emerging talents and established leaders alike have access to first class coaching. Our coaches span various sectors, providing insights and strategies to individuals and organisations, equipping them for future challenges and opportunities.

## OUR CLIENTS COME FROM VARIOUS BACKGROUNDS AND HAVE DIFFERENT NEEDS, INCLUDING

- ☒ Individuals working on personal growth
- ☒ Senior leaders managing organisational change
- ☒ People navigating significant life changes
- ☒ Up-and-coming professionals looking to advance their careers
- ☒ Entrepreneurs and business owners seeking success strategies



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## OUR IMPACT

We're proud of our track record, as evidenced by glowing testimonials from diverse sectors like business, education, and health. Their stories reflect our commitment to driving significant change, promoting growth, and delivering measurable outcomes which serve as our benchmark for excellence.

## SUCCESS STORIES

### **Kinaway Chamber of Commerce** ***Empowering Indigenous Business Success***

*We highly recommend The Coaching Directory for quality coaching solutions. Their prompt and attentive approach in matching our members with suitable business coaches has been immensely valuable. They serve as a trusted resource, providing support and guidance to ensure the success and growth of our members' businesses.*



### **ABSTARR Consulting** ***Transformational Consulting for Change***

*As a rapidly growing decolonisation consulting firm, we faced challenges in aligning workflow forecasting, HR, and financial tracking systems. A colleague recommended The Coaching Directory, and their Matching Service provided us with a suitable coach. We highly recommend The Coaching Directory for their ease and clarity in finding the right coach.*

### **Konrad Wong**

*Thanks to the efficient help provided, I was able to request an NLP coach for my friend. The recommended coach has surpassed all expectations, and my friend is over the moon with the results. Thank you for resolving our urgent need with effectiveness, efficiency. Top-quality coaches available at The Coaching Directory.*



### **Karen Milward Consulting** ***Cultural Solutions to Businesses and Community Groups***

*Sue's coaching has been an incredible journey. Her unwavering support and understanding of leadership pressures have made a significant impact. Sue's guidance on communication, delegation, and self-prioritisation has been invaluable. I'm grateful for being introduced to Sue – she is amazing. Thank you for connecting us!*

***Are you Looking for an Immediate Coaching Solution?***  
***Let us find the right Coach for you.***

**It's Easy,**

**Fast,**

**and Free.**

***Connect with us now***